



CHAPTER 14 – THE PRESS OUTLINE

Introduction

Chapter 14 is a simple, yet impactful line rich in historical inspiration that touches every major metropolitan area. To set the scene, think of newsrooms from the first half of the 20th century where the environment was chaotic but the architecture and design was simple, clean, and fresh – just like the news coming off the press.

The Press has a two-fold meaning. First, the 5/8” hex which is the baseline facet of this collection is reminiscent of a single dot of ink on a page laid by a printing press.

Second, the names of the pattern mosaics found in this collection provide another clue as to their inspiration. Herald, Tribune, Daily, and Union may imply some common themes in the architectural and design elements found in thresholds, entryways, and floors of shops and businesses in most metropolitan areas during the early 1900’s. This inspiration was then translated into a mosaic collection that can easily be adapted to floors, feature walls, and backsplashes.

Unlike the ceramics generally used during the early 1900’s, our 5/8” hex is glass and is made using a pressing and firing technique similar to porcelain. The end result is a full-bodied, colored glass with a frosted effect that adds a remarkably smooth finish to an installation. Its full-body and durable pressed construction makes it suitable for floor or wall installations.

Key Features

Chapter 14 features four bold colors and is segmented into two general categories: Solid Mosaics and Repeating Patterns.

- **Colors**
 - The color palette of Chapter 14 provides four bold colors: White, Black, Grey and Navy. These colors fall in line with the printing and architectural elements found in buildings that housed the newsrooms of a generation past.
- **Solid Mosaics**
 - These four solid mosaics, serve as a substitution to field tiles. Each solid mosaic sheet covers just over a square foot and is an excellent option for areas desiring solid coverage in any of the four colors offered.
- **Repeating Patterns**
 - Complementing the four available colors in this collection are four repeating mosaic patterns. These amazing patterns were created using pairings of white and the other three colors offered in Chapter 14: Grey, Navy and Black. In total there are 12 available pattern and color combinations offered.
 - Herald creates a large circular repeating pattern highlighted by its emboldened, nearly calligraphic outlines.
 - Union, in contrast to Herald, has taken a more geometric approach creating visual interest utilizing outlined hexagons.
 - Daily is a simplified pattern whose focal points are the small floral patterns created by small 7 piece groupings of our 5/8” hexagon.
 - Tribune creates a more detailed chained floral pattern. Tribune is great for those still seeking a soft floral pattern but who desire a bit more color.



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Application

Please reference the Application Chart for Chapter 14 on our website, JeffreyCourt.com, for more details on recommended applications.

Installation Tips

- **Blending and Shade Variation**
 - In general, Chapter 14 The Press, is classified as having a shade variation rating of 2 “moderate.” Blending of cartons from multiple cartons is highly recommended to ensure a proper uniform look. All issues pertaining to shade variation should be addressed prior to installation. Use constitutes acceptance.
 - Care should be taken to lay out product prior to installation to ensure a proper, uniform look and the correct repetition of patterned mosaics.
- **Setting Material and Grouts**
 - A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with setting material manufacturer to ensure suitability of material in setting glass tiles.
 - We also recommend the use of non-sanded grout.
 - While grouting, metallic tools should not be used in order to avoid scratching. Instead use tools that are rubber, plastic or some combination of polyurethane, rubber, or plastic to complete the grouting process.

*Epoxy grout was used on all Marketing Materials (Montage Boards and Touch Boards) for the Chapter 14 Collection, pre-sealing material prior to grouting with epoxy grout is a must. Example recommendation: Aqua Mix® Grout Release.
- **Cutting**
 - A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting glass tiles is recommended. Always cut tiles with the face up. Sanding of cut edges is recommended to ease “sharp” edge.

Merchandising

The marketing and merchandising of this collection is supported by 4 montage boards, 4 touch boards, and 4 sample cards which aid in displaying the full product line. All of these point of purchase materials are accompanied by the Chapter 14 The Press catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit the Jeffrey Court website, JeffreyCourt.com, to gain inspiration on the design possibilities offered with Chapter 14 The Press.