



## CHAPTER 5 – STUDIO GAZETTE® OUTLINE

### Introduction

Chapter 5 Studio Gazette® is a machine-made, four color matte ceramic line that also features chic retro-inspired glass elements. We consider this matte ceramic line a cousin to our Chapter 2 Vintage Studio collection as it borrows some of its well-known design traditions, hues, and classic style of Vintage Studio® while incorporating its own unique assortment of field tile and mosaic offerings.

### Key Features

Chapter 5 features eight neutral colors and is segmented into three general categories: fields, mosaics and architectural mouldings.

- **Colors**
  - The color palette of Chapter 5 Studio Gazette is the cornerstone of this collection. Colors include: Matte Starry White, Matte Crisp Linen, Matte Mountain Mist, and Matte Enchanted Shadow. These colors lend Studio Gazette to creating sophisticated neutral backdrops. The hues, shapes and matte finish adapt to interior design styles ranging from Mid-Century Modern to contemporary.
- **Field Tiles**
  - A key feature of Chapter 5 Studio Gazette is the wide variety of field tiles offered in this collection. They are: a 5 1/4" x 9" hex, 3" x 6" subway, 3" x 12" bar, and a larger 6" x 12".
  - The 3" x 6", 3" x 12", and 6" x 12" field tiles can all be installed stacked, offset, in a herringbone pattern, or even mixed to create a custom pattern. This array of options were curated to expand the boundaries of creative possibilities.
- **Mosaics**
  - There are three ceramic mosaic shapes offered: Icon, Retro, and a 1" hexagon mosaic.
    - Icon provides a subtle, yet impactful geometric interest created by its repeating trapezoid pattern.
    - The Retro Mosaic makes an impact with its two points of interest when installed: the ceramic chips (which are reminiscent of vintage TV tubes) and the starburst pattern created by the grout joints.
    - The 1" hexagon mosaic lends itself to traditional installations with subtle geometric interest and is ideal for a shower pan floor.
    - Icon and Retro are available in all four field colors, whereas the 1" hexagon mosaic is only available in Crescent White.
  - Two glass mosaic shapes are offered in this collection: Hue Stack and Petal. Hue Stack's focus is the combination of color and a subtle texture reminiscent of retro elements whereas the Petal Mosaic imparts a classy handcrafted feel. Both glass mosaic shapes are available in two color options that blend well with the field colors of this collection.
- **Mouldings, Trims and Liners**
  - An assortment of corresponding architectural mouldings and trim pieces are also available. Unique Jeffrey Court are our Ramp Edge pieces. These pieces can be used in substitution to a bullnose piece to finish off the edge of an installation. If your design requires traditional bullnose pieces, they are also available as a 3" x 6" SBN and a 3" x 3" DBN.



## Application

Please reference the Application Chart for Chapter 5 on our website, [JeffreyCourt.com](http://JeffreyCourt.com), for more detail on recommended applications.

## Testing

Product specifications are listed on each product specific web page on [JeffreyCourt.com](http://JeffreyCourt.com). If available, testing results for applicable products: ceramic, glass, and porcelain, can be found on the back of the respective chapter catalog for easy reference.

## Installation Tips

- **Blending and Shade Variation:**  
To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.
- **Rating**
  - For specific item-by-item shade variation rating, please reference each product specific web page on [JeffreyCourt.com](http://JeffreyCourt.com).
- **Setting Material and Grouts:**
  - A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, or mastic or adhesives could stain or alter the color of the product.
  - As per the Tile Council of North America (TCNA): "For cementitious grout, joints smaller than 1/8" generally should only be grouted with unsanded grout, and joints of 1/8" and larger should only be grouted with sanded grout."
  - Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.
- **Cutting**
  - A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.
  - Sanding of cut glass edges is recommended to ease "sharp" edge.

## Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, designer boards and A&D sample cards which aid in displaying the full product line. Designer Board "A" shows the ceramic color palette utilizing 3" x 6" field tiles, whereas Designer Board "B" displays the available ceramic field tile sizes, architectural moldings, and trim pieces. All of these point of purchase materials are accompanied by the Chapter 5 Studio Gazette catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit the Jeffrey Court website, [JeffreyCourt.com](http://JeffreyCourt.com), to gain inspiration on the design possibilities offered with Chapter 5 Studio Gazette.