

CHAPTER SIXTEEN

PARK PLACE®

CHAPTER OUTLINE

**Introduction**

The creation of Chapter 16 Park Place transports us back to the Roaring Twenties in one of the world's most renowned cities. Our creativity and imagination were set in a New York state of mind. A place well-known on the global stage for being glamorous, and design and fashion-forward where Art Deco architecture and flapper culture dominated.

The clean elegant lines and simple color schemes found throughout the collection are in step with modern Empire State design trends that are timeless and elegant. The delicately polished stonework found in each mosaic is sophisticated and reminiscent of opulence found during the roaring twenties throughout the city. This combination creates the perfect mix of sophistication and glamour.

Park Place honors New York City by incorporating the buzz and fun of the city with items like Times Square, Terrace on the Park, Madison, and Grand Central and through colorways like Manhattan Sky and Wall Street White amongst others.

Key Features

Chapter 16 is founded on a white (volakas) marble stone we call Wall Street White. It is accented by four different color stones that create unique yet sleek mosaic patterns.

1. Colors
 - The dominant colorway of Chapter 16 Park Place is a very simple and timeless honed marble, Wall Street White (Volakas White), that features minimal grey earth-toned veining. This base stone features four accent colors: Manhattan Sky (blue), Empire Beige, Chelsea Grey, and Brooklyn Marquina (black).
2. Field Tiles
 - This collection offers a straight edge 3" x 9" and a 3" x 6" micro-beveled field in Wall Street White.
3. Mosaics
 - The glamour element of Park Place is found in its selection of twelve hand-assembled mosaic patterns. With a fusion of classic and contemporary styles, each mosaic sheet is a work of

artisan quality. Sparkling polished dots of Chelsea Grey (Carrara), Empire Beige (Botticino), and Brooklyn Marquina (Nero Marquina) subtly contrast against the honed white field color. The beautiful Manhattan Sky dots are made from the very rare Azul Macauba stone which does not take as high a polish. Included in the collection are the Times Square, Terrace on the Park, Madison, Grand Central, Lexington, Gapstow, Metropolitan, Subway, Perry Avenue, Ferry, and Bryant mosaics.

— A 2” Hexagon in honed marble, Wall Street White(Volakas White) is also available - a great addition for shower pan floors.

4. Trims

— Park Place offers a crown in Wall Street White 1.875” x 12”, and a dome .75” x 12” available in Wall Street White, Chelsea Grey, Empire Beige, Manhattan Sky and Brooklyn Marquina.

Application

Please reference the Application Chart for Chapter 16 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can be found in the chapter catalog for easy reference.

Installation Tips

1. Blending and Shade Variation

— To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

— For natural stone collections, it is highly recommended to blend products from multiple cartons to ensure a proper uniform look. All issues pertaining to shade variations should be addressed prior to installation.

2. Rating

— For specific item-by-item shade variation rating, please reference each product-specific web page on JeffreyCourt.com.

3. General Tips

— Park Place is centered on clean design and subtle contrast with a hint of glam. The beautiful white honed stone tiles are subtly accentuated by delicate shimmering polished chips that create finish contrasts. In order to create a consistent eye-catching shimmer, we suggest including cross or down lighting during the design process. Also, incorporating as much natural light as possible will accentuate the intricate micro mosaic element which is the special feature of this series.

- We recommend appointing a professional tile setter who has experience setting natural stone. Chapter 16 requires the expertise of a qualified and detail-oriented installer. This will ensure that the investment made to procure this product is also teamed with a proper installation.
4. Setting Material, Sealers and Grouts
- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with the setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.
 - The proper notched trowel is required to compensate for some minor thickness variations on the field tiles that are possible with this natural semi-calibrated product.
 - Chapter 16 mosaics feature tight joints. As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout.”
 - Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice. Contrasting grouts are not recommended.
 - Please Note: Urethane grout was used on the touch boards for this collection. Pre-sealing any matte/frosted tiles prior to grouting with urethane grout is required. Suggested recommendation: Aqua Mix® Grout Release.
 - A natural look penetrating sealer is recommended and should be used before and after grouting. Sealing before grouting will ease the cleaning process and will reduce the possibility of staining from colored grouts. Sealing after grouting will ensure that both the grout and natural stone are protected from daily use. It is recommended that the sealer manufacturer’s recommended maintenance regimen be followed as part of ongoing care during the lifetime of the product.
 - The seamless effect of the Metropolitan, Subway, and Terrace on the Park mosaic patterns is the result of the very tight-fitting assembly. The hydration of the setting materials can cause these materials to darken as there is little open area for the moisture in the setting material to escape. The light color will normally return after a day or two once the setting material has thoroughly dried.
 - We strongly recommend using blue painter’s tape to hold the polished dots in place as the mosaics set (usually 24 hours) - especially on vertical walls.
 - It is also highly recommended to purchase extra dots as these pieces can get separated from the sheets if the mosaics are not handled with care.

5. Cutting

— A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up

6. Cleaning

— Regular sweeping or vacuuming is recommended prior to cleaning with a PH Neutral Cleaner.

Some of the mosaics in this collection require special care during installation. Visit youtube.com/JeffreyCourt for video installation tips or visit jeffreycourt.com/ParkPlace for detailed instruction sheets on the Metropolitan, Subway, Terrace on the Park, Gapstow, Perry Avenue and Bryant mosaic patterns.

Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards. All of these point of purchase materials are accompanied by the Chapter 16 Park Place catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit us at, JeffreyCourt.com, to gain inspiration on the design possibilities offered with Chapter 16 Park Place.